



Gavin Zeff specializes in developing and delivering relevant and engaging training sessions, with a strong focus on enhancing value for associations and brokers.

He is committed to connecting with industry professionals to better understand their needs and ensure his training is as impactful as possible.

Gavin is a Technical Trainer at the California Association of REALTORS® with extensive experience designing and leading training for real estate professionals.

His background includes roles as a technical trainer, sales trainer, instructional designer, and university professor. Gavin holds a B.A. in English from the University of the Pacific.

Training Services Offered:

Technical Training:

- QR Codes
- Artificial Intelligence (AI)
- Microsoft Products
- Video Production and Editing
- Cell Phone Apps

Soft Skills Training:

- Leadership
- Coaching
- Sales Training

Book-Based Workshops:

- Crucial Conversations
- Wooden on Leadership
- The OZ Principle

Gavin is always eager to connect and discuss how his training can best serve your organization's needs. Please reach out if you'd like more information or to schedule a session.